

MEMBER DAY

MACH X: CREATING THE AI-READY ENTERPRISE

Oct 20: IET Savoy place



AGENDA

TIME	SESSION	WHERE
14:00 PM	Registration & Networking	
15:00-15:20	The Future Will Not Be One: <i>Why we're building the Agent Ecosystem and what's in it for you</i> Miya Knights , Publisher, Retail Technology Magazine Jason Cottrell , MACH Alliance President, CEO/Founder, Orium Dana Lawson , CTO, Netlify Karl Hampson , CTO, Valtech	MAXWELL
15:20-15:40	The Power of the Collective: <i>How vendors, practitioners, and emerging AI communities come together</i> Miya Knights , Publisher, Retail Technology Magazine Jasmin Guthmann , Community Chair & Senior Manager Composable Advisory, Accenture Song Amanda Cole , CMO, Bloomreach	MAXWELL
15:40-16:00	The View from the Enterprise: <i>Our first brand-side board members share what leadership looks like in the AI era</i> Miya Knights , Publisher, Retail Technology Magazine Bob Howland , MACH Alliance Chair Paul Curtis , CTO, Easyjet Danielle Diliberti , CEO, Sommsation	MAXWELL
16:00-16:15	From Strategy to Action: <i>Jason Cottrell, President, CEO/Founder Orium on ways to get involved</i>	MAXWELL
16:15-18:00	Networking & Afternoon Tea MACH AI Exchange & Interoperability meet-ups	Riverside Maxwell Library
18:00	MACH X Welcome Drinks Connect with MACH X attendees and speakers over drinks and conversation.	Riverside

